

Stephanie Hall

Responsible AI, trauma-informed practice, and *the future of child protection*.

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About *Stephanie*.

Stephanie Hall is the Technology & Innovation Lead at Zero Abuse Project, where she develops practical responses to emerging technology, online exploitation, and the changing needs of child protection professionals. Her work includes responsible AI implementation, AI-powered training simulations, digital learning tools, survivor-centered resources, and technology initiatives supporting law enforcement, child advocacy professionals, educators, and multidisciplinary teams.

Stephanie brings more than a decade of nonprofit and child advocacy experience to her work. She specializes in translating complex technology into clear, practical

EDUCATION

M.S., Human & Social Services

Concentration in nonprofit administration

B.S., Sociology

guidance for professionals working in high-stakes environments. Her approach centers safety, privacy, human judgment, trauma-informed practice, and the people technology is intended to serve.

She holds a Master of Science in Human and Social Services with a concentration in nonprofit administration and a Bachelor of Science in Sociology.



On camera — school & community outreach

WHAT SETS HER WORK APART

Stephanie does not simply speak about AI. She helps child protection professionals and child-serving organizations understand how emerging technology changes risk, judgment, exploitation, training, and human response.

Inside *the catalog*.

Twenty-two sessions, organized into five groups. Every session can be tailored to your audience, professional role, event format, and desired level of depth.

i.

Signature keynotes

Conference-opening and closing keynotes on responsible AI, digital permanence, and a balanced, honest path forward with technology.

3 SESSIONS

ii.

Core child-protection trainings

6 SESSIONS

How AI is changing exploitation — synthetic abuse material, sextortion, digital victimology, online grooming, and practical AI literacy for frontline work.

iii.

Applied & specialized trainings

7 SESSIONS

Scenario-based sessions: disclosure response, the AI Stoplight Model, human review and fatigue, AI simulation, severe coercive exploitation, AI companions, and media messaging.

iv.

Parent, school & community programs

2 SESSIONS

Prevention without panic for parents, caregivers, educators, school leaders, and student-support teams.

v.

Organizational & nonprofit AI trainings

4 SESSIONS

Hands-on AI skills, adoption planning, practical governance, and custom AI-supported tools for nonprofit teams.

Signature *keynotes*.

Three keynotes anchor Stephanie's portfolio. Each can open or close a conference, anchor a plenary, or adapt into a panel or moderated conversation.

PRIMARY SIGNATURE KEYNOTE

The People Closest to Children Are Asking the Hardest Questions About AI

Most conversations about artificial intelligence are led by people focused on speed, capability, growth, and efficiency. The professionals closest to children ask different questions: What happens when the system is wrong? Who is exposed when private information becomes training data? Who is accountable when an automated decision affects a child, victim, or family? These are not anti-technology questions — they are **the questions responsible innovation depends on**. This keynote explores why child protection professionals, educators, social workers, and survivor-serving organizations bring an essential perspective to AI development and adoption, and leaves participants with a clearer framework for thinking about AI through safety, dignity, privacy, accountability, and the realities of high-stakes human work.

PRIMARY AUDIENCES Child protection professionals · Responsible technology leaders · Nonprofit leaders · Educators · Social workers · Human services professionals · Public-sector leaders · AI safety & ethics audiences

FORMATS 45–60-minute keynote · Conference plenary · Leadership session · Panel or moderated conversation

SIGNATURE KEYNOTE

Childhood on Record: Growing Up in a World That Never Forgets

Childhood has always included experimentation, mistakes, awkwardness, and reinvention. What has changed is the record. A private conversation can become a screenshot. An ordinary photograph can become a sexualized deepfake. A mistake can be recirculated years later. Young people are developing identities in environments shaped by peer surveillance, public judgment, permanent digital records, and AI-generated content. This keynote explores what it means to grow up without the same opportunity previous generations had to **move on unseen** — and the role adults, schools, platforms, and institutions play in creating environments where children can ask for help, recover from mistakes, and develop without every moment becoming permanent evidence.

Offered as a solo or co-presented session, depending on the event.

PRIMARY AUDIENCES Child protection professionals · Educators & school leaders · Parents & caregivers · Youth-serving organizations · Mental health professionals · Community prevention audiences

FORMATS 45–60-minute keynote · Conference plenary · Community presentation · Parent or educator event

SIGNATURE KEYNOTE

It's OK to Be Excited About AI: Building Technology We Can Actually Live With

Artificial intelligence conversations often force people into camps: optimistic or afraid, pro-innovation or anti-technology. Most people do not feel that cleanly. They are excited about what AI could help them accomplish, frustrated by the harm it has already caused, and uncertain about how quickly it is being introduced into schools, workplaces, and children's lives. All three reactions can be reasonable at the same time. This keynote rejects the idea that responsible skepticism is resistance to progress. The goal is not to slow technology down for the sake of fear — it is to build and adopt **technology people can actually live with**, explain, trust, challenge, and take responsibility for.

PRIMARY AUDIENCES General conference audiences · Nonprofit leaders · Technology & innovation professionals · Public-sector teams · Educators · Association audiences

FORMATS 45–60-minute keynote · Conference plenary · Leadership event · Fireside conversation · Panel

Core child-protection *trainings*.

How AI is changing exploitation — and what frontline professionals need to recognize, ask, and do about it.

The Force Multiplier: How AI Is Changing Child Exploitation

Generative AI did not invent new crimes against children — it removed the friction from familiar ones. Artificial intelligence can translate messages, generate fake identities, create realistic images, personalize grooming, imitate voices, automate communication, and fabricate evidence. The result is not always a new category of abuse; it is often an older tactic with fewer barriers. This session separates realistic case trends from science-fiction fear. *Picture an offender ten years ago — limited by time, language, technical skill, and access. Now hand that same person a factory.*

PARTICIPANTS WILL BE ABLE TO

- Describe the generative AI capabilities most relevant to child exploitation
- Identify how AI intensifies grooming, sextortion, impersonation, and image-based abuse
- Recognize when AI may be present in a case even if it has not been identified explicitly
- Explain how AI reduces barriers involving time, language, scale, and technical skill
- Distinguish current case realities from speculative future risks
- Identify practical implications for training, prevention, investigation, and victim response

PRIMARY AUDIENCES Law enforcement · Prosecutors · Child protection leaders · Child advocacy centers · Multidisciplinary teams · Policymakers

FORMATS Keynote · 60–90-minute conference breakout · Leadership briefing · Investigator or prosecutor training

Real Harm, Fake Images: AI-Generated Abuse Material and Synthetic Harm

For years, professionals working child sexual abuse material cases had a clear direction: identify the child, locate the scene, find the offender, stop the abuse. AI complicates that model. A sexualized deepfake may be built from an ordinary school photograph — the image may depict something that never physically happened, yet still be used to threaten, harass, humiliate, groom, or extort a real child. This session explains AI-generated child sexual abuse material, deepfakes, manipulated images, and fabricated evidence in plain language, and keeps the focus practical: what to ask, what to preserve, and how to maintain a victim-centered response when **the image is fake but the impact is not**.

PARTICIPANTS WILL BE ABLE TO

- Define AI-generated abuse material, deepfakes, manipulated images, and synthetic content
- Explain why fabricated images can cause serious harm to real children
- Recognize the investigative and victim-response challenges created by fabricated content
- Avoid minimizing victimization because the depicted event did not physically occur

PRIMARY AUDIENCES Child advocacy centers · Multidisciplinary teams · Investigators · Prosecutors · Forensic interviewers · Victim advocates

FORMATS 60–90-minute professional training · Conference breakout · Law enforcement, CAC, or MDT training

The Sextortion Crisis: What Child Protection Professionals Need to Know

Sextortion moves quickly, exploits shame, and can turn a frightened child's silence into an offender's strongest weapon. Offenders may begin with flattery, impersonation, friendship, or an ordinary image; once they have leverage, threats escalate. Financial sextortion often moves extremely quickly, while non-financial sextortion may involve escalating demands for images, acts, secrecy, or continued contact. **AI adds new leverage** — an offender may fabricate an image or use synthetic content to convince a child that exposure is inevitable. This session examines recruitment, coercion, disclosure barriers, warning signs, preservation, reporting, immediate response, and prevention.

PARTICIPANTS WILL BE ABLE TO

- Distinguish financial from non-financial sextortion
- Describe how AI-generated or altered content can be used as leverage
- Identify common recruitment, manipulation, threat, and escalation tactics
- Improve prevention messages that go beyond "do not send images"

PRIMARY AUDIENCES Child advocacy centers · Law enforcement · Prosecutors · Victim services · Educators · Mental health professionals

FORMATS 60-minute conference session · 90-minute webinar · Half-day professional training

The Harm That Never Logs Off: Digital Victimology and the Whole Child

A physical assault has a time and a place. Digital harm often refuses that boundary — an image can resurface, an account can be recreated, a threat can arrive again at midnight. For the victim, the device is not simply where evidence is stored; it may be **where the harm remains active**. This is the foundation of digital victimology: understanding how permanence, uncertainty, repeated exposure, anonymity, and loss of control shape how victims understand what happened and whether they feel safe enough to disclose. Participants learn to hold two realities at once — the digital evidence and the child standing behind it.

PARTICIPANTS WILL BE ABLE TO

- Define digital victimology in the context of child abuse and exploitation
- Read digital evidence alongside the child's lived experience
- Explain the emotional and social impact of persistent digital records
- Strengthen multidisciplinary coordination around technology-facilitated harm

PRIMARY AUDIENCES Law enforcement · Prosecutors · Victim advocates · CAC staff · MDT members · Forensic interviewers · Mental health professionals

FORMATS 60–90-minute professional training · Conference breakout · Investigator and advocate session · MDT training

The Most Attentive Person in the Room: How Online Grooming Really Works

The old warning was stranger danger — but the person in a child's messages is rarely trying to look like a stranger. Grooming often **begins with attention**: the offender remembers small details, offers support, and becomes available when other people are not. Attention becomes testing; testing becomes secrecy, isolation, coercion, and control. Gaming platforms, social media, disappearing messages, and AI-generated identities can make relationships feel authentic while concealing who is really behind them. This session walks through the stages and tactics of online grooming, how it can escalate into sextortion or image-based abuse, and why children may feel loyal to someone who is harming them.

PARTICIPANTS WILL BE ABLE TO

- Identify common stages and tactics of online grooming
- Recognize how AI-generated personas and scripted communication may support grooming
- Explain how attention, trust, secrecy, shame, and isolation are used to gain control
- Use prevention and response language that avoids blaming the child

PRIMARY AUDIENCES Child-serving professionals · Educators · Parents & caregivers · Prevention specialists · Youth organizations · School counselors

FORMATS 60–90-minute professional training · School or community presentation · Conference breakout

You Don't Have to Be a Technologist: Practical AI Literacy for Frontline Work

Frontline professionals do not need to understand how the AI engine was built. They need to know where it can help, where it fails, and which roads it should never be taken down. The immediate risk is simple: a well-meaning staff member pastes a victim disclosure or case summary into a free chatbot to finish a task. This session skips the engineering and focuses on **practical judgment** — what generative AI does, why it produces convincing but incorrect information, which low-risk uses may be appropriate, and what must never be entered into an unapproved system. Participants apply three questions: What happens to the data? Who could be harmed if the result is wrong? Can a qualified human stand behind the output?

PARTICIPANTS WILL BE ABLE TO

- Explain generative AI in plain language
- Distinguish practice uses from production uses
- Recognize high-risk uses involving identifiable, legal, clinical, or case-related information
- Apply a simple decision model to determine whether AI fits a task

PRIMARY AUDIENCES CAC staff · Law enforcement · Victim advocates · Social workers · Mental health professionals · Nonprofit staff

FORMATS 60–75-minute conference breakout · 90-minute training · Webinar · Internal staff training

Applied & specialized *trainings*.

Scenario-based sessions that turn awareness into practiced judgment.

The First Ten Minutes: Responding to a Sextortion Disclosure

A child who discloses sextortion is often terrified, ashamed, and convinced that their life is about to collapse. Adults may respond with panic, anger, disbelief, punishment, or a rapid series of questions — and even when those reactions come from concern, they can confirm the child's worst belief: **telling was a mistake**. This session focuses on the first response: reducing immediate panic, communicating that the child is not at fault, assessing urgent safety concerns, preserving important information, avoiding harmful promises, and explaining next steps clearly — with special attention to suicide and self-harm risk, ongoing threats, and caregiver reactions.

PARTICIPANTS WILL BE ABLE TO

- Use calm, supportive, non-blaming language after a disclosure
- Preserve relevant digital information without increasing distress
- Ask necessary questions without overwhelming the child
- Recognize urgent suicide, self-harm, retaliation, or ongoing-threat concerns

PRIMARY AUDIENCES Child advocacy professionals · Educators & school counselors · Law enforcement · Victim advocates · Mental health professionals

FORMATS 60-minute practical training · 90-minute scenario-based workshop · School or MDT training

The AI Stoplight Workshop: Building Boundaries Staff Can Actually Use

The average AI policy lives in a shared drive. The moment of decision lives at a keyboard at 4:45 on a Friday, when someone is tired, rushed, and trying to finish a report. The AI Stoplight Model gives teams **a shared, practical language** for evaluating AI use: green for low-risk uses such as brainstorming public content; yellow for uses that need fact-checking, supervisor review, or an approved tool; red for victim disclosures, case data, child images, forensic interviews, medical records, and other high-stakes decisions. Participants classify realistic scenarios, identify gray areas, and begin building boundaries that match their organization's work.

PARTICIPANTS WILL BE ABLE TO

- Describe the green, yellow, and red zones of AI use
- Identify gray areas that require organizational clarification
- Apply three decision questions to realistic workplace scenarios
- Begin translating the model into staff guidance or policy language

PRIMARY AUDIENCES Child advocacy centers · Victim service organizations · Nonprofit leaders · MDTs · Frontline staff · Supervisors

FORMATS 90-minute workshop · Half-day staff training · Policy rollout session · Conference workshop

When Expert Judgment Slips: AI, Fatigue, and Human Review

The greatest workplace AI risk may not be a bad actor. It may be a skilled professional who is exhausted, rushed, and tempted to trust a polished answer. AI produces structured summaries and confident recommendations, and that presentation can create a dangerous shortcut in the human mind — expertise does not eliminate the risk. This session examines automation bias, fatigue, false confidence, and the conditions that weaken human judgment, and explores how AI-supported work can blur responsibility. The focus is not blaming tired professionals; it is designing workflows that recognize human limits before those limits become a safety failure.

PARTICIPANTS WILL BE ABLE TO

- Define automation bias and identify how it affects professional judgment
- Design review steps that require more than a quick final glance
- Recognize workplace conditions that weaken meaningful human review
- Recognize situations where AI should not be used in high-stakes decisions

PRIMARY AUDIENCES Child protection leaders · Supervisors · Investigators · Prosecutors · Social workers · Training directors

FORMATS 60-minute conference session · 90-minute workshop · Leadership briefing · Supervisor training

Practice Before the Real Moment: AI Simulation for Frontline Training

A lecture can explain what a professional should do. It cannot fully recreate the pressure of deciding what to say next when a child withdraws or a disclosure takes an unexpected turn. AI-supported simulations give learners structured opportunities to practice conversations, make mistakes, receive feedback, and reflect before facing a real person in crisis. This session explains how responsible simulations are designed — objectives, personas, scenario boundaries, feedback rubrics, instructor involvement — and where the limits are. Simulation should supplement qualified instructors and evidence-based curriculum, never replace them.

PARTICIPANTS WILL BE ABLE TO

- Identify appropriate uses of AI-supported simulation
- Identify risks involving bias, unsafe feedback, false realism, and overconfidence
- Evaluate scenario boundaries, feedback rubrics, and learning objectives
- Plan a small, responsible pilot for a frontline training need

PRIMARY AUDIENCES Training directors · Child Advocacy Studies programs · Law enforcement trainers · Instructional designers · MDT leaders

FORMATS 60-minute conference session · 90-minute interactive workshop · Faculty or trainer development

Weaponized Loneliness: Understanding Sadistic Online Child Exploitation

Traditional grooming is often described as a gradual process of building trust. In some cases, the timeline collapses from weeks to hours. A child may enter an online space looking for friendship or belonging and quickly become trapped through threats, graphic content, shame, and escalating demands. Sadistic online exploitation is driven by more than sexual gratification — in some networks, **cruelty becomes status**. This session helps professionals recognize the tactics, language, warning signs, and life-safety concerns connected to severe coercive exploitation, and addresses trauma-informed interviewing, digital evidence, and synthetic blackmail.

PARTICIPANTS WILL BE ABLE TO

- Define sadistic online child exploitation and how it differs from familiar grooming
- Identify investigative challenges involving encryption, disappearing content, and synthetic imagery
- Recognize how quickly cases may escalate into self-harm or immediate danger
- Apply trauma-informed strategies that reinforce that coerced participation is not consent

PRIMARY AUDIENCES CACs · MDTs · Investigators · Prosecutors · Forensic interviewers · Victim advocates · Mental health professionals

FORMATS 60–90-minute professional training · Conference breakout · Specialized law enforcement or CAC training

It Never Gets Tired of You: Kids, AI Companions, and Simulated Connection

An AI companion never gets bored, never rejects a child, and **always answers at 2 a.m.** For a lonely young person, that may feel less like a tool and more like a relationship. The same features that make AI companions appealing can create risk: children may disclose sensitive information, become emotionally dependent, develop expectations of secrecy, engage in sexualized conversations, or mistake simulated care for accountable human support. This session takes the need for connection seriously while examining privacy, dependency, manipulation, trust, and the difference between human relationships and convincing simulations — without ridicule or panic.

PARTICIPANTS WILL BE ABLE TO

- Explain what AI companions and chatbot relationships are
- Identify warning signs that an AI relationship may be affecting well-being
- Recognize why children may disclose highly sensitive information to AI tools
- Use practical conversation prompts with young people

PRIMARY AUDIENCES Parents & caregivers · Educators · Mental health professionals · Child-serving professionals · Prevention teams

FORMATS Parent or community webinar · School training · Prevention session · Conference breakout

Talking About It Without Making It Worse: Media and Messaging on Child Exploitation

There is a reflex in child protection communication to scare people into caring: make the headline more shocking, add more detail, use fear to make the message travel. That approach can backfire — sensational communication can expose identifying information, blame victims, retraumatize survivors, hand offenders a blueprint, and leave parents so overwhelmed that they disengage. This session helps communicators, leaders, reporters, podcasters, and prevention professionals discuss sextortion, grooming, child sexual abuse material, deepfakes, and AI-generated harm accurately and responsibly. The goal: **tell the truth, make it useful**, and avoid causing more harm.

PARTICIPANTS WILL BE ABLE TO

- Identify common communication mistakes involving child exploitation
- Translate complex technology risks into plain language
- Use survivor-centered framing that avoids blame and sensationalism
- Evaluate whether a story informs the public or merely amplifies fear

PRIMARY AUDIENCES Nonprofit communicators · Child protection leaders · Podcast hosts · Journalists · Prevention educators · Public information officers

FORMATS Media training · Communications workshop · Podcast or journalist briefing · Leadership session

Parent, school & community *programs*.

Prevention without panic — for the adults closest to kids.

Before the Crisis: Protecting Kids from Sextortion

Most adults quietly believe two things: their child would tell them, and this happens mainly to other families. Sextortion preys on both assumptions. The young people who seem least likely to be at risk may be among the most vulnerable — a responsible student terrified of disappointing adults may be more likely to comply, pay, or remain silent. And in the AI era, an offender may not need a child to send anything; images can be stolen, manipulated, or fabricated. This session gives parents and professionals a realistic picture of how sextortion begins and escalates, and how to build a home, classroom, or youth program where asking for help feels safer than hiding.

PARTICIPANTS WILL BE ABLE TO

- Explain how sextortion begins and escalates
- Use non-shaming language that makes disclosure safer
- Recognize why highly responsible young people may remain silent
- Connect families to appropriate reporting, removal, and support resources

PRIMARY AUDIENCES Parents · Caregivers · Educators · School counselors · Youth-serving organizations · Prevention professionals

FORMATS Parent or caregiver presentation · School or community webinar · Conference breakout · Prevention training

AI, Deepfakes, and Student Safety

A student's ordinary photograph can now be turned into sexualized content **without their consent**. A fake account can impersonate a classmate. An altered image can spread before adults understand what they are seeing. Schools may be tempted to treat these incidents as technology misuse or discipline problems — a response that can minimize the victimization and discourage disclosure. This session helps educators and school leaders understand AI-generated harassment, sexualized deepfakes, impersonation, and image-based abuse, and examines reporting pathways, student support, preservation, caregiver communication, and the need to avoid punishing victims for material created by someone else.

PARTICIPANTS WILL BE ABLE TO

- Define sexualized deepfakes, synthetic images, and AI-enabled impersonation
- Identify immediate school response and preservation considerations
- Avoid disciplinary approaches that blame or punish victims
- Strengthen prevention messages around consent, image misuse, and help-seeking

PRIMARY AUDIENCES Teachers · School administrators · Counselors · School resource officers · District leaders · Student-support teams

FORMATS 60-minute school training · 90-minute workshop · District leadership briefing · Educator conference session

Organizational & nonprofit *AI trainings*.

Hands-on skills, adoption planning, and governance that fits how nonprofits actually work.

Practical AI for Nonprofit Professionals: Using ChatGPT and Claude for Real Work

Nonprofit professionals do not need another presentation about the future of AI. They need to know what ChatGPT and Claude can **actually help them do today**, and where the boundaries belong. This hands-on session focuses on practical tasks: drafting communications, summarizing public information, organizing projects, developing training materials, brainstorming campaigns, and improving repetitive workflows. Participants compare ChatGPT and Claude, learn to write clearer prompts, verify information, and build reusable workflows — and cover what not to do: confidential information, personal data, case records, and donor information should never be entered casually into public AI tools.

PARTICIPANTS WILL BE ABLE TO

- Choose between ChatGPT and Claude for common nonprofit tasks
- Write prompts that include useful context, constraints, and desired output
- Verify AI-generated information before using it
- Build a small library of reusable prompts for their role

PRIMARY AUDIENCES Nonprofit staff · Program teams · Communications · Development · Trainers · Operations · Emerging AI users

FORMATS 60-minute demonstration · 90-minute interactive training · Half-day hands-on workshop

From Experimentation to Adoption: Building an AI Plan That People Will Actually Use

In many nonprofits, AI adoption is **already happening without a formal decision**. One staff member uses ChatGPT, another prefers Claude, someone has connected a new tool to organizational data — and leadership may not know what is being used or where risks have appeared. This session helps organizations move from scattered experimentation to deliberate adoption: assessing current use, identifying workflows worth improving, evaluating staff readiness, selecting a manageable number of tools, designing small pilots, assigning ownership, and measuring success. Participants leave with a practical roadmap for introducing AI in stages rather than launching an initiative staff do not trust or use.

PARTICIPANTS WILL BE ABLE TO

- Assess how AI is already being used across the organization
- Evaluate staff readiness, resistance, and training needs
- Design a small pilot before expanding organization-wide
- Measure whether adoption is improving the work

PRIMARY AUDIENCES Executive directors · Department leaders · Program managers · Operations teams · Technology staff · Nonprofit boards

FORMATS 60-minute leadership briefing · 90-minute strategy session · Half-day planning workshop

A Ban Is Not a Policy: Practical AI Governance for Nonprofits

Prohibition does not eliminate demand — it often drives behavior underground. An organization that announces “do not use AI” may still have staff using free tools from personal accounts and private devices, where organizational risk is even harder to manage. This session reframes governance as practical harm reduction: approved tools, prohibited uses, data boundaries, privacy, human review, vendor evaluation, documentation, accountability, staff training, error reporting, and recurring review. The goal is not a forty-page policy no one understands. It is a realistic structure that protects sensitive information, public trust, employees, clients, and the mission.

PARTICIPANTS WILL BE ABLE TO

- Explain why unmanaged or hidden AI use creates organizational risk
- Create a tool-review and approval process
- Define approved, restricted, and prohibited uses
- Build practical reporting, training, and accountability procedures

PRIMARY AUDIENCES Nonprofit leaders · Boards · Program directors · Operations · Human resources · Risk & compliance staff

FORMATS Leadership briefing · Board presentation · 90-minute training · Half-day governance workshop

Building Custom AI Tools for Nonprofit Workflows

Many nonprofits reach a point where general-purpose AI tools do not match the work. Staff may need a secure internal assistant, searchable knowledge base, grant tracker, training portal, reporting workflow, or intake support system designed around the organization's specific processes. The temptation is to start with the technology; **a stronger process begins with the problem**. This session introduces a practical approach to designing custom AI-supported tools — defining the user need, mapping the workflow, establishing data boundaries, checking whether an existing platform already solves the problem, and prototyping a smaller version before investing heavily. This is not a coding class.

PARTICIPANTS WILL BE ABLE TO

- Identify when a custom tool may be justified
- Design a small prototype before funding a larger build
- Determine whether an existing platform already meets the need
- Plan for accessibility, maintenance, ownership, and long-term use

PRIMARY AUDIENCES Nonprofit leaders · Program managers · Operations & technology staff · Innovation teams · Training departments

FORMATS 60-minute conference session · 90-minute planning workshop · Half-day strategy session · Customized consultation

Delivery options.

- Conference keynote
- Live virtual webinar
- Leadership briefing
- Customized organizational session
- Faculty or trainer development
- Conference breakout
- In-person professional training
- Half-day workshop
- Parent or community presentation
- Moderated panel or media briefing

Every session can be adapted for a specific audience — examples, exercises, language, and depth are tailored to professional role, age group, community context, and organizational responsibilities.



Keynote — Missouri Southern State University



Professional training — on the road

BOOK STEPHANIE

Bring a session to your team *or event*.

Every session can be tailored to your audience, event format, and desired level of depth. Reach out to discuss conference keynotes, professional trainings, webinars, leadership briefings, and customized programs.

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